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NATIONAL POST

Mathematicians are the new must-have employee in the business world

National Post
 Thursday, May 25, 2006
 Page: A5
 Section: Canada
 Source: CanWest News Service

Corner office occupants beware: The war for talent has a new contender for the title of hottest new recruit. Math seems, are the up-and-coming, must-have additions to some company payrolls, now that math is one of the c innovation in a supercharged, knowledge-based economy. With algorithms and sophisticated mathematical r driving so much business innovation these days, math is much more important than brawn, says **Alberta Ing** communications director Mary Anne Moser. "Thirty years ago, you'd snicker thinking a mathematician could t really changed because the drivers of innovation have changed," she said.

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